



BLUESTONE
SUNSHIELDS

Sales Kit

2025



New in 2025

Bluestone Sunshields

Committed to creating innovative, stylish, and functional sun protection.

- Middy Lux
- UPF Sun Mask
- Beach Bag
- Fan Visor
- Lux Cap
- ...and more!



Adding Bluestone Sunshields to our medspa has been a game-changer! Their innovative approach to sun protection is unlike anything else on the market. Our clients love the stylish, high-quality shields, and we've seen firsthand how they help protect and maintain post-treatment results.





Why Bluestone?

The #1 doctor recommended brand for privacy + sun protection.

- **Comprehensive Care:** Completes your treatment plan with essential post-procedure protection.
- **Post-Treatment Must-Have:** Shields sensitive skin during the healing phase when sunscreen isn't an option.
- **Effortless Protection:** Easy UV protection without reapplying sunscreen, even over makeup.
- **Value-Added Packages:** Boosts treatment value when included in packages.
- **Better Results:** Protects skin to ensure optimal treatment outcomes.
- **Preventive Care:** Prevention is key to reducing sun damage and maintaining healthy skin.



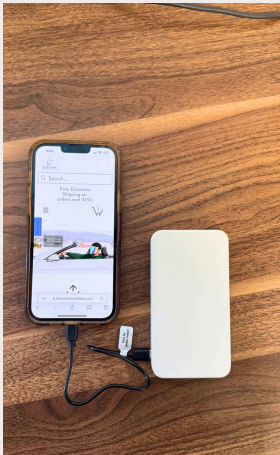


Sun Smart

Bluestone Sun Smart UV Mirror

Sun Smart Technology

- Detects Sun Protection
- Check for even application
- Know when to reapply
- Works on Chemical & Physical Sunscreen
- Backup Power Source to Charge Cell Phone
- Doubles as Vanity Mirror



This is such a cool mirror! Love that it can be used as a normal mirror to touch up your makeup and also to reapply spf.





Full Lux

Bluestone Full Lux

The #1 doctor recommended brand for privacy + sun protection.

- ANSI Z80.3 Approved
- Heat Resistant
- UPF 50+
- Chemical Free Sun Protection
- Dermatologist Recommended
- Designed for post-treatment or everyday use



As seen in:

SHAPE
 VANITY FAIR
 KTLA 5

VOGUE
 Women'sHealth
 OK!

NEWBEAUTY
 HUFFPOST
 the Real Housewives OF DALLAS



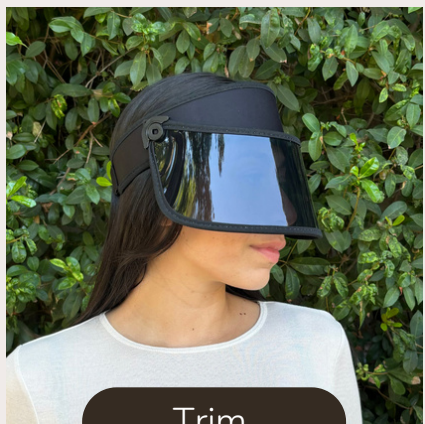
Middy Lux

New mid-sized lens for the perfect balance of style and protection!

Bluestone Middy Lux

The #1 doctor recommended brand for privacy + sun protection.

- ANSI Z80.3 Approved
- Heat Resistant
- UPF 50+
- Chemical Free Sun Protection
- Dermatologist Recommended
- Extra side coverage for enhanced protection



Trim



No Trim



Based on consumer feedback we're proud to introduce the Middy Lux—a stylish, mid-size shield designed to provide enhanced protection without compromising on style.





Shorty Lux

Bluestone Shorty Lux

A favorite for high impact sports and substitute to standard sunglasses.

- ANSI Z80.3 Approved
- Heat Resistant
- UPF 50+
- Chemical Free Sun Protection
- Dermatologist Recommended
- Custom design for the most comfortable wear



I love the Shorty Lux because it is super convenient, quick and easy to put on. Less glare than normal sunglasses and great for running.





Kitty Lux

Bluestone Kitty Lux

Featuring a transparent bill which allows for a lower wear, better coverage and increased visibility compared to a standard visor.

- Heat Resistant
- UPF 50+
- Chemical Free Sun Protection
- Dermatologist Recommended



I'm in love with the Kitty Lux, very comfy, the band is so comfortable and light you almost forget you are wearing it. The kitty design is cute and the bright colors look incredible!





Accessories

Bluestone Accessories

A full line of accessories to maximize your fashion and sun protection.

- Full Lux Travel Case
- UPF Wrap Dress
- Love Shades
- Sunshield Lanyard
- 3pc Cleaning Kit
-and so much more!



No more getting burned while I drive, thanks to the Bluestone Sun Scarf! Versatile color. The fabric feels soft and cooling.





Solar Flare

Bluestone Solar Flare Bags

The first of our expanding lifestyle products - these bags will light up your life!

- Super reflective material
- High quality hardware
- Large storage areas
- Eye catching colors
- Classic silhouettes
- Use your camera flash and see them light up!



I get so many compliments on my bag! The tote is EPIC and the perfect size to use as my in flight carry-on. It's large enough to fit everything but still stoes away perfectly.



ABOUT US

Bluestone Sunshields began as a simple idea to support patients during post-care recovery and quickly evolved into a groundbreaking innovation in sun protection.

Founded by licensed esthetician Jen Podany, the brand was born from her desire to create a product that offered both privacy and protection for her patients, whose skin was highly sensitive to the sun after treatments. Partnering with top doctors, cosmetic laser manufacturers, and skincare professionals, Bluestone was built around a mission to deliver the best and most stylish protection against the elements.

Known for their distinctive designs, bold colors, and premium craftsmanship, Bluestone Sunshields have become a standout in the sun protection clothing category. The brand has captured the attention of high-end fashion publications and luxury retailers, earning a reputation for combining functionality with fashion.



Helping others has always been our core value, and it remains at the heart of everything we do.

From supporting individuals with skin sensitivities like Xeroderma Pigmentosum (XP) or skin cancer to creating and donating our own line of PPE products during the height of COVID-19, we are dedicated to making a difference.

Our mission is simple: to provide help and protection, no matter what challenges the elements bring.

with love,

Bluestone Sunshields



NEW YORK LIVE
Daily lifestyle show giving viewers the best in all things New York — 11:30 a.m. Monday-Friday and 7:15 p.m. Fridays

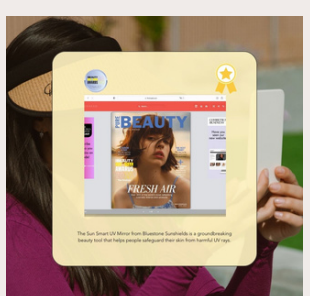
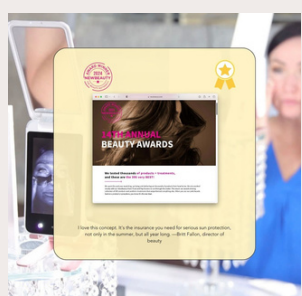
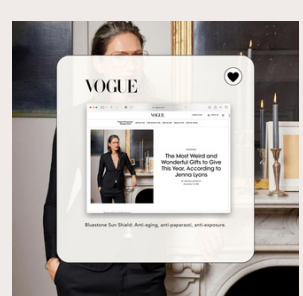
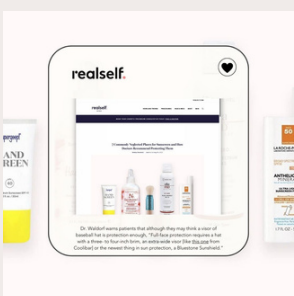
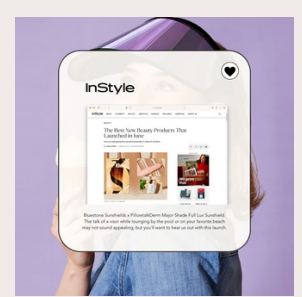
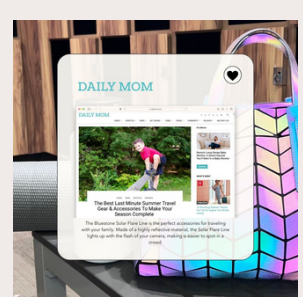
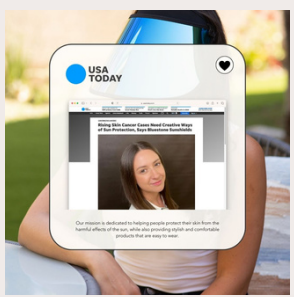
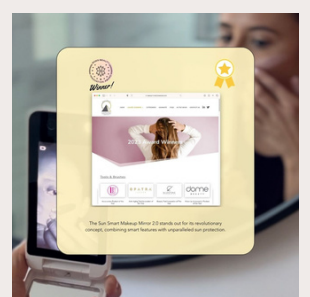
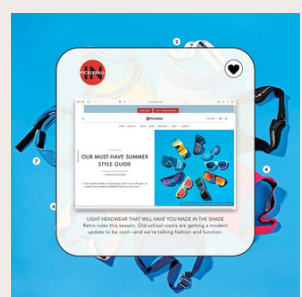
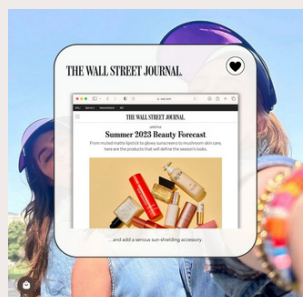
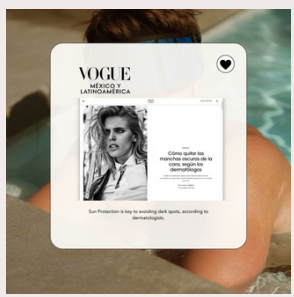
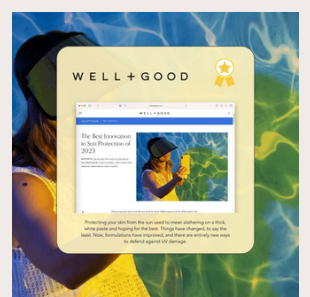


NEW YORK LIVE - JUNE 11, 2024 1:15 PM
Award-winning beauty products to add to your routine
NewBeauty Senior Editor-At-Large Sarah Eggenberger tells Sara Gore about some of the top winners of the magazine's beauty awards.
[Read More](#)



In the News

Explore our latest awards and accolades, showcasing industry recognition and excellence.





Custom Solutions

Custom Solutions to fit any budget

<p>HEAT TRANSFER</p>	<p>Best for small orders with simple graphic logos. Most Art Files Work MOQ: 6 - 12</p>		<p>Lead Time: 2 weeks Set up: \$20 Per Piece: \$5</p>
<p>SCREEN PRINTING</p>	<p>Print Logos up to 8 Colors Requires Hi-Res Image File MOQ: 51</p>		<p>Lead Time: 2 weeks Per Piece: \$5</p>
<p>EMBROIDERY</p>	<p>Print Logos up to 6 Colors Requires Hi-Res Image File MOQ: 51</p>		<p>Lead Time: 2 weeks Per Piece: \$8</p>
<p>CUSTOM DECAL</p>	<p>Print Logos in 1 Color Requires Hi-Res Image File MOQ: 102</p>		<p>Lead Time: 4 - 6 weeks Fee \$200 Up to 500pcs</p>



LINE SHEET



FULL LUX

Aqua

SKU: FL-AQ-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



FULL LUX

Black

SKU: FL-BK-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



FULL LUX

Chrome

SKU: FL-CR-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



FULL LUX

Clear

SKU: FL-CL-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



FULL LUX

Mermaid

SKU: FL-MB-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



FULL LUX

Purple

SKU: FL-PB-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



FULL LUX

Rainbow

SKU: FL-RB-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



FULL LUX

Rose Gold

SKU: FL-RG-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$70.00 USD | Case Pack: 3pcs



LUX CAP

NEW

SKU:

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

ONLINE EXCLUSIVE | Ask for Details

LINE SHEET



MIDDY LUX

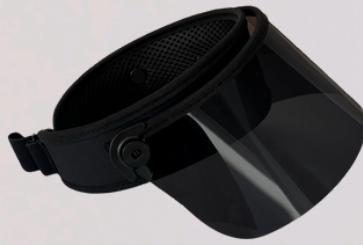
With Trim

SKU:

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$65.00 | Case Pack: 3pcs



MIDDY LUX

No Trim

SKU:

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$65.00 USD | Case Pack: 3pcs



SHORTY LUX

Aqua

SKU: SL-AQ-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$60.00 USD | Case Pack: 3pcs



SHORTY LUX

Black

SKU: SL-BK-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$60.00 USD | Case Pack: 3pcs



SHORTY LUX

Blue

SKU: SL-BL-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$60.00 USD | Case Pack: 3pcs



SHORTY LUX

Chrome

SKU: SL-CR-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$60.00 USD | Case Pack: 3pcs



SHORTY LUX

Rainbow

SKU: SL-RB-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$60.00 USD | Case Pack: 3pcs



SHORTY LUX

Rose Gold

SKU: SL-RG-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$60.00 USD | Case Pack: 3pcs

LINE SHEET



KITTY LUX

Aqua

SKU: KL-AQ-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$50.00 USD | Case Pack: 3pcs



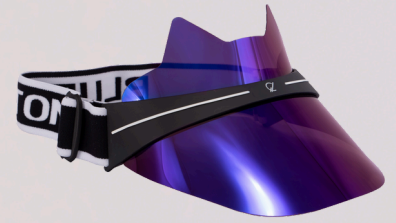
KITTY LUX

Chrome

SKU: FL-CR-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ



KITTY LUX

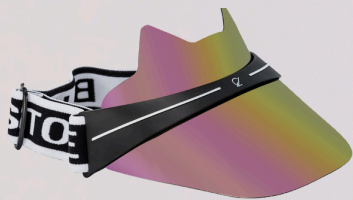
Purple

SKU: KL-PR-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$50.00 USD | Case Pack: 3pcs



KITTY LUX

Rose Gold

SKU: KL-RG-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$50.00 USD | Case Pack: 3pcs



KITTY LUX

Sunset

SKU: KL-SS-01

MATERIAL: PC WITH UV & NEOPRENE

MSRP & MOQ

MSRP \$50.00 USD | Case Pack: 3pcs



FULL LUX CASE

Black

SKU: BB-TC-01

MATERIAL: EVA WITH OXFORD

MSRP & MOQ

MSRP \$45.00 USD | Case Pack: 3pcs



CLEAN KIT

NA

SKU: KB-01

MATERIAL: CLEANER WITH MICROFIBER CLOTH

MSRP & MOQ



UPF SUN SCARF

Light Purple

SKU: SS-LP-01

MATERIAL: NEOPRENE

MSRP & MOQ

MSRP \$44.00 USD | Case Pack: 3pcs



UPF WRAP DRESS

Light Purple

SKU: SD-LP-01

MATERIAL: NEOPRENE

MSRP & MOQ

MSRP \$79.00 USD | Case Pack: 3pcs

LINE SHEET



UPF MASK

Black

SKU:

MATERIAL: NEOPRENE

MSRP & MOQ

MSRP \$25.00 USD | Case Pack: 3pcs



UPF MASK

Blue

SKU:

MATERIAL: NEOPRENE

MSRP & MOQ

MSRP \$25.00 USD | Case Pack: 3pcs



UPF MASK

Pink

SKU:

MATERIAL: NEOPRENE

MSRP & MOQ

MSRP \$25.00 USD | Case Pack: 3pcs



UPF MASK

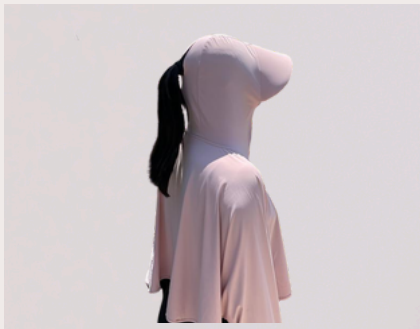
Gray

SKU:

MATERIAL: NEOPRENE

MSRP & MOQ

MSRP \$25.00 USD | Case Pack: 3pcs



UPF PRO JACKET

Green, Gray, Pink

SKU:

MATERIAL: NEOPRENE

MSRP & MOQ

ONLINE EXCLUSIVE | Ask for Details



SOFTEST VISOR

Fabric with UPF Transparent Bill

SKU:

MATERIAL: FABRIC WITH PU VISOR

MSRP & MOQ

MSRP \$24.99 USD | Case Pack: 3pcs



STRAW VISOR

branded straw visor open back

SKU:

MATERIAL:

MSRP & MOQ

MSRP \$24.99 USD | Case Pack: 3pcs



STRAW VISOR 2.0

branded straw visor hook back

SKU:

MATERIAL:

MSRP & MOQ

MSRP \$24.99 USD | Case Pack: 3pcs



FAN VISOR

Visor with USB Fan

SKU:

MATERIAL: STRAW AND FABRIC

MSRP & MOQ

MSRP \$36.00 USD | Case Pack: 3pcs

LINE SHEET



SUN SMART MIRROR

White

SKU:

MATERIAL: PLASTIC AND GLASS

MSRP & MOQ

MSRP \$99.00 USD | Case Pack: 3pcs



SOLAR FLARE

Backpack - Reflective

SKU: SF-BP-01

MATERIAL: REFLECTIVE PU

MSRP & MOQ

MSRP \$59.00 USD | Case Pack: 3pcs



SOLAR FLARE

Tote - Reflective

SKU: SF-TT-01

MATERIAL: REFLECTIVE PU

MSRP & MOQ

MSRP \$59.00 USD | Case Pack: 3pcs



SOLAR FLARE

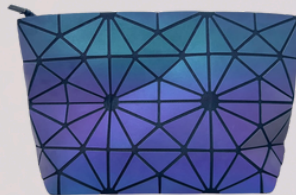
Crossbody - Reflective

SKU: SF-CB-01

MATERIAL: REFLECTIVE PU

MSRP & MOQ

MSRP \$49.00 USD | Case Pack: 3pcs



SOLAR FLARE

Clutch with chain - Reflective

SKU: SF-CL-01

MATERIAL: REFLECTIVE PU

MSRP & MOQ

MSRP \$39.00 USD | Case Pack: 3pcs



SOLAR FLARE

Luggage Tag - Reflective

SKU: SF-LT-01

MATERIAL: REFLECTIVE PU

MSRP & MOQ

MSRP TBD | Case Pack: 3pcs



BEACH BAG

Black, Lime Green, Hot Orange

SKU:

MATERIAL: NEOPRENE

MSRP & MOQ

ONLINE EXCLUSIVE | Ask for Details



LASER CUT HAT

SKU:

MATERIAL: FABRIC

MSRP & MOQ

MSRP \$24.99 USD | Case Pack: 3pcs

